

Communications Intern Position Description:

Location: Charleston, SC, temporarily remote | Unpaid | Experience: College Student

Position Summary

The Alliance for Innovation and Infrastructure (Aii) seeks a proactive Communications Intern to support development, day-to-day tasks, and execution of strengthening Aii's online presence and outreach.

Responsibilities include implementing policy-specific communications goals, including brand awareness, promotion of educational and outreach materials, coordinating with stakeholders and media, and ensuring consistency and accuracy of external public relations. The position will also require the ability to draft press releases, statements, OpEds, newsletters, and policy briefs across a widely varied spectrum of non-partisan public policy and impact issues. Position also includes management of social media, WordPress web development, and writing and managing blogs. This is an interdisciplinary role, requiring or expecting the candidate to know or learn press relations, graphics, website management, & more. We are looking for someone who is intellectually curious. Being able to manage a project and meet a deadline is essential.

While this position is unpaid, we are asking for a 10 hour per week commitment. This is a flexible, part-time position with the opportunity to be published, to work with experts, and build your resume.

Eligibility

- College Student
- Undergraduate in Communications, English, Business, Marketing, or Journalism
- Strong writing and editing skills

Expectations

- Be able to clearly communicate our mission in all created content
- Develops and manages digital content (website, reports, press releases, etc.) ensuring that it is relevant, of interest, and easily accessible by all employees
- Plans, executes, and implements communications plans with other employees
- Assists in editing and peer-reviewing all written work

To Apply

This position begins rolling admission, candidates are invited to submit their applications to the university anytime between September 10th and October 16th. For consideration, please submit a PDF of your resume, a cover letter highlighting your experiences, and why you should be considered for this internship role careers@aii.org.

About Aii

The Alliance for Innovation and Infrastructure is an independent, non-partisan, national, educational organization dedicated to identifying infrastructure related needs, creating awareness of those needs, and identifying innovative solutions to successfully address public policy challenges. Aii strives to promote proven, innovative technologies and higher safety standards to achieve a safer environment in our communities.

The Alliance consists of two members, the Public Institute for Facility Safety (PIFS) a 501(c)(3) and the National Infrastructure Safety Foundation (NISF) a 501(c)(4). Each member's volunteer board governs the Alliance. These two boards also work in conjunction with the Aii's own volunteer advisory council.