

# Communications Director Position Description:

Location: Washington, DC Metro area | Salaried | Experience: 5-7 years

## Position Summary

The Alliance for Infrastructure and Innovation (Aii) seeks a proactive Communications Director to support development, day-to-day management, and execution of Aii's education, outreach, and communications priorities.

Reporting to the Executive Director, responsibilities include developing and implementing all policy-specific communications goals, including brand awareness, promotion of educational and outreach materials, coordinating with stakeholders and media, and ensuring consistency and accuracy of external public relations. The position will also require the ability to draft press releases, statements, op-eds, weekly e-newsletters, policy briefs across a widely varied spectrum of non-partisan public policy and infrastructure issues. Position also includes management of social media, web development, and graphic design – and/or management of team members conducting these tasks.

The successful candidate must have the ability to work well with others while also retaining the ability to work independently under minimal direction, possess exemplary writing skills, and attentiveness to detail while being able to communicate effectively with a diverse group of public and private sector stakeholders at the national, state, and local level. Additional skills include the ability to work accurately under deadline and collaborate with others in a team environment, including the ability to manage interns.

Preferred candidates will have experience in political campaigns, media, and Executive Branch or Hill background. Candidates should have a track-record of successfully pitching both national and local media entities, as well as existing relationships with DC reporters and producers.

## Additional Information

Salary commensurate with experience. This is not an entry level position.

All candidates must be U.S. citizens, able to pass a criminal background check, and may be asked to take a trait assessment inventory. References and prior employers will be contacted if selected for the position. Occasional travel is required.

## To Apply

**This position is not currently open, but interested prospective applicants can inquire and pitch themselves.** For consideration, please submit resume, a cover letter highlighting your experiences and why you should be considered for this position, and salary requirements to the Executive Director at [info@aii.org](mailto:info@aii.org).

## **About Aii**

The Alliance for Innovation and Infrastructure (Aii) is an independent, national research and educational organization dedicated to identifying our nation's infrastructure needs, creating awareness of those needs, and finding solutions to critical public policy challenges. Aii strives to promote proven, innovative technology and higher safety standards in a non-partisan manner to achieve excellence nationwide.

The Alliance is a think tank consisting of two non-profits: the National Infrastructure Safety Foundation (NISF), a 501(c)(4) social welfare organization, and the Public Institute for Facility Safety (PIFS), a 501(c)(3) educational organization. Both non-profits are legally governed by volunteer boards of directors. These work in conjunction with the Alliance's own volunteer Advisory Council.

For more information, please visit <http://www.aii.org>