



THE **ONLY** NATIONWIDE PUBLIC POLICY

INFRASTRUCTURE THINK TANK

ALLIANCE FOR INNOVATION AND INFRASTRUCTURE | Aii.org



The purpose of this document is to provide potential donors and strategic partners with an introduction to Aii and our impactful work. Through this overview and our body of work, you can have confidence that Aii will be a good steward of financial support and obtain a high return on investment.

WELCOME INNOVATORS

Thank you for your interest in the Alliance for Innovation and Infrastructure (Aii) - a unique and powerful think tank bridging the gap between industry innovators and public policy.

Because Aii is an independent, national, research and educational organization that is entirely donor funded, your support is crucial to our mission of foster responsible and innovative solutions to the nation's current and future infrastructure challenges. That means working with the private sector and public policy makers to ensure a regulatory environment that allows innovation to flourish while maintaining safety for our nation's infrastructure.

Too often, law and regulation lags behind technological development in unintended ways. While it is desirable to maintain public safety and infrastructure reliability, overly prescriptive rules can dampen innovation and slow progress that ultimately advances safety, sustainability, efficiency, and resilience that communities depend on.

Aii is committed to identifying our nation's infrastructure needs, creating awareness of those needs, and promoting innovative solutions through public policy. With expertise in system-wide infrastructure challenges and the intersections and interdependencies that our systems and structures entail, Aii connects the dots for industry leaders and policymakers to bring value and unlock potential for the future.

Together, we can innovate solutions for a better tomorrow.



Sincerely,

Brigham A. McCown

Brigham A. McCown

Founder, Chairman of the Board

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ADVANCING INNOVATION FOR INFRASTRUCTURE EXCELLENCE

The Alliance for Innovation and Infrastructure – or **Aii** – is the only nationwide public policy think tank dedicated to infrastructure.

From thought leadership to serving as an **independent, third-party validator of innovative solutions**, Aii is actively engaged in research and education across the country to safely improve our nation's infrastructure, transportation systems, energy network, and supply chain framework, in order to improve mobility and support our quality of life.

Aii generates **original and impactful research** and educational resources for the general public, industry leaders, and public policymakers to **advance innovation to achieve safer, more efficient, and resilience infrastructure**.



Identifying Challenges | Proposing Solutions | Promoting Best Practices | Providing Education

We advance solutions that are not only innovative
but also practical

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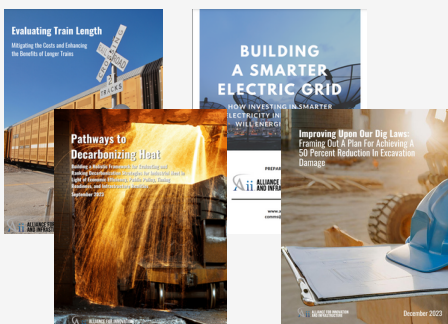
WHAT WE DO. WHY IT MATTERS.

Aii takes industry action and public policy seriously. With a **dual focus on innovation** in the field and the **regulatory frameworks** set in Washington, D.C. and state capitols across the country, Aii is working to make the nation's infrastructure safer, more efficient, and resilient.

We support innovation, free markets, and smart regulation because we believe these serve people and communities.

- Develop and **publish objective, data-driven research** and educational resources
- Identify and educate to **remove unnecessary industry barriers** and complexity
- **Push back** against counterproductive rhetoric and inaccuracies by activist organizations and partisans on all sides
- Provide credible, independent advocacy of **performance objectives** in public policy
- Proactively work to **accelerate and optimize the development of innovative technology** in the private sector to promote infrastructure safety, efficiency, and resilience
- Serve as an independent resources for both private and public sectors, providing **system-wide insight** to identify cross-sector vulnerabilities and opportunities

Research and Education



Our Research Library contains nearly 100 Policy Briefs and White Papers

Providing resources to industry leaders, public policymakers, and the public that shape policy and improve operations.



Our Educational suite includes graphics, expert interviews, videos, lesson plans, and more

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SUBJECT MATTER EXPERTISE

Aii is governed, led, and advised by **experts** from across the spectrum of **both private industry and government**. With decades of insight into best practices, regulation, rulemaking, and business operations, **our leaders know safety and efficiency**.

When you support Aii, you are helping improve the study and understanding of our nation's most critical infrastructure elements. You can trust Aii to lead the charge in improving the nation's infrastructure because our independent, nonpartisan board and bipartisan advisory council include individuals at the top of their fields. In addition to careers in law, academia, military, nonprofits, and the private sector, our Board and Advisors have held the **highest positions at key agencies and leading companies**.



Chairman, Acting Administrator, Deputy Administrator, General Counsel, President/CEO,
Senior Vice President, Senior Advisor, Officer, Chief of Staff, Partner

Federal Roles

National Transportation Safety Board
Pipeline and Hazardous Materials Safety Administration
Federal Motor Carrier Safety Administration
Commercial Space Transportation Advisory Committee
Federal Motor Carrier Safety Administration
U.S. Department of Commerce
U.S. Department of Homeland Security
U.S. Department of Energy
National Security Agency
Environmental Protection Agency
Federal Emergency Management Agency
United States Army, Navy, and Coast Guard

Private Sector and Local Roles

Trans-Alaska Pipeline (Alyeska)
American Trucking Association
Fire Department
American Petroleum Institute
Airlines for America
American Chemistry Council
Multiple Commercial Airlines
Municipal Judgeships
Notable Universities
Local Chambers of Commerce
Construction and Engineering Firms
Prominent Think Tanks and Law Firms

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SHAPING THE ISSUES THAT MATTER

Aii is a research and educational organization that studies the systems and structures that keep our economy and nation moving. We work to promote safety, efficiency, and sustainability, and to integrate **innovative solutions through public policy** to improve the nation's infrastructure and promote growth. Our six key issue areas include:



Climate and Conservation



Damage Prevention



Eminent Domain



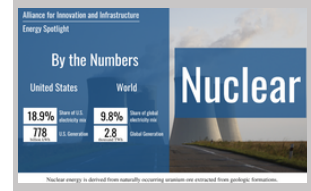
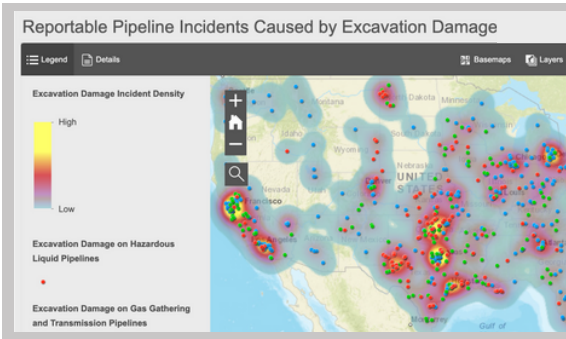
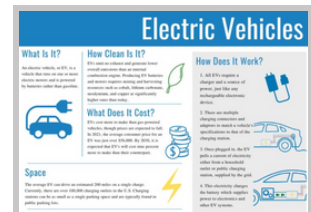
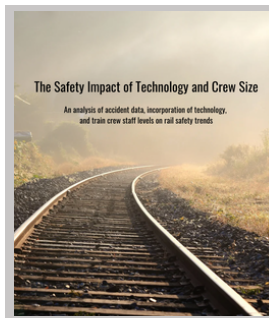
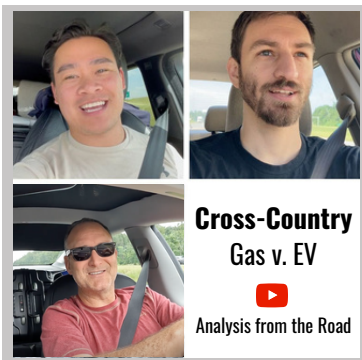
Energy Infrastructure



Innovation and Technology



Transportation Infrastructure



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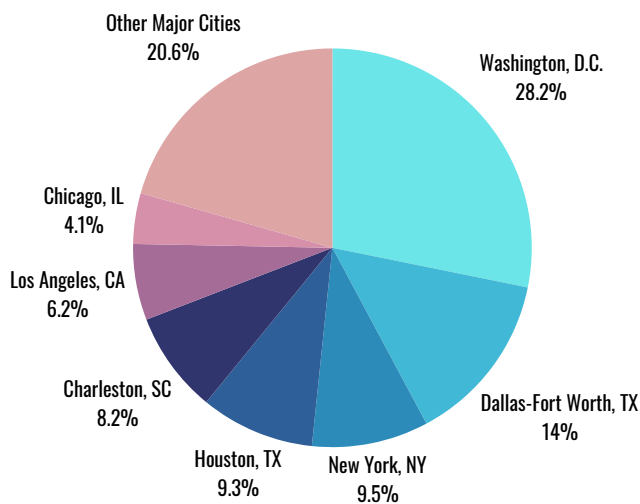
A NATIONAL REACH

Aii’s work is regularly featured in national media outlets across the country. We also strategically place opinion columns in top publications. With additional citations to our work from government officials, academic experts, and journalists, our expert analysis **reaches millions of readers** annually.

With a primary audience in Washington, D.C. and core readership and networks across major infrastructure and energy hubs around the nation, Aii is uniquely positioned to **inform, educate, and influence** decisionmakers and public policy professionals. Our work also garners over 50,000 new visitors to Aii.org every year.

With a mission to foster innovative solutions to current and future infrastructure challenges, Aii is engaged in the thought leadership, critical analysis, and advocacy that keeps the economy strong and people connected. **We make an impact.**

Our Audience



Featured In:



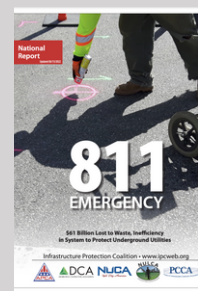
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MEASURABLE IMPACT

Our work helps **advance solutions in industry** and **inform policymakers**. We measure our effectiveness through closely following public policy changes and regulatory reform for the issues we research and advocate. We also use citations and publication references to Aii as a key metric to measure how our work is used and influential across different industries, in public policy, and in academic settings.

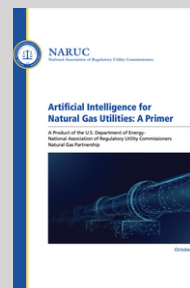
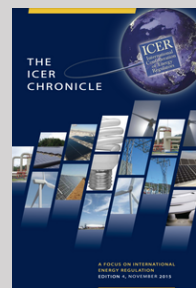
Advancing Industry

Aii and our experts are cited in or asked to contribute to industry reports and publications. Our work promotes best practices and helps improve industry outcomes.



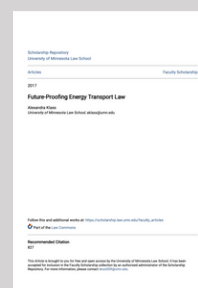
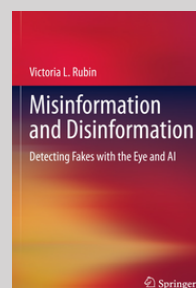
Advancing Policy

At the local, state, and federal level, Aii has a hand in forming and improving public policy. We educate policymakers, critique pending regulation, and provide analysis to lawmakers.



Advancing Research

Our work promotes a better understanding of the world. We are cited as a resource and contribute research findings of our own to offer solutions to industry and policy challenges.

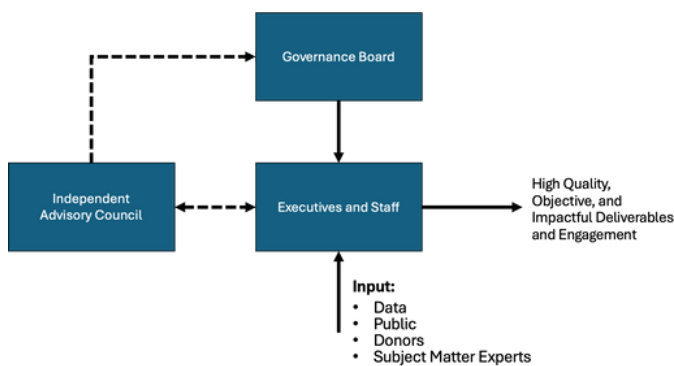
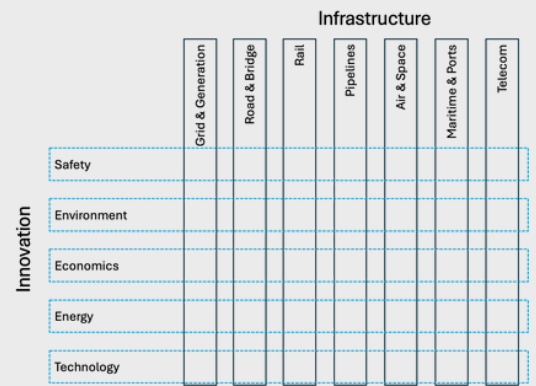


Objective and INDEPENDENT.

Our donors understand the importance of an independent organization researching public policy and infrastructure to promote innovative solutions. We have built trust over more than a decade of delivering high-quality, objective research reports and educational resources. Our donors’ respect for independence is a vital element in Aii serving industry and policy leaders across the country.

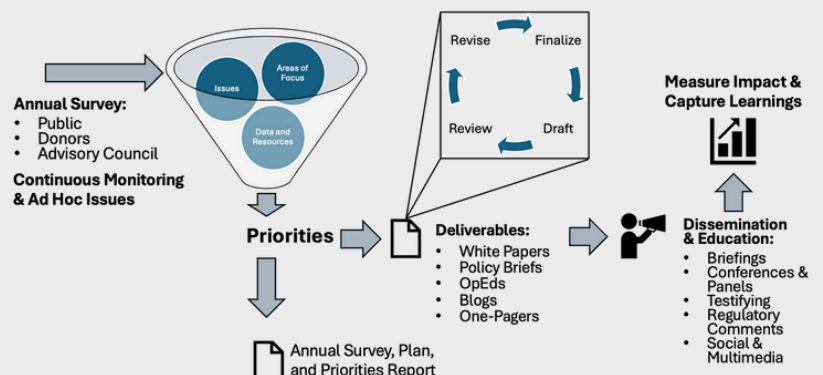
Our team sets mission-driven priorities informed by policy developments enabling us to react in real time to changes in the infrastructure landscape. We also invite stakeholders to fund specific projects we believe will have value but don’t yet have the resources committed to generate. See our open [Funding Opportunities](#) to learn more.

Scope and Priorities: We define the set of issues we address through intersections with innovation and infrastructure. We invite feedback from donors and trusted partners to identify areas in need of focus. These help us generate issue heat maps to guide resource allocation. Aii is mission-driven and policy-focused. No members or donors set our priorities, but infrastructure stakeholders and policy developments inform them.



Structure: Aii staff receive input from many sources as they conduct objective analysis on a range of critical issues. Donor feedback, current events, and independent expertise from the Aii Advisory Council helps inform recommendations to the Board, which provides staff direction on policy priorities and programming.

Process: Every final product from Aii undergoes a rigorous process from ideation to review before being ultimately a published resource. All our materials are freely available at no cost to the public, making our research and educational material highly accessible to all audiences in order to make the largest impact.



Nonprofit OVERVIEW



The Alliance for Innovation and Infrastructure (Aii) is an independent, national research and educational organization dedicated to identifying our nation's infrastructure needs, creating awareness of those needs, and finding solutions to critical public policy challenges. Aii strives to promote proven, innovative technology and higher safety standards in a non-partisan manner to achieve excellence nationwide.

The Alliance is a think tank consisting of two non-profits: the National Infrastructure Safety Foundation (NISF), a 501(c)(4) social welfare organization, and the Public Institute for Facility Safety (PIFS), a 501(c)(3) educational organization. Both non-profits are legally governed by volunteer boards of directors. These work in conjunction with the Alliance's own volunteer Advisory Council. To learn more visit Aii.org.

National Infrastructure Safety Foundation

N ISF is a non-partisan entity organized as a 501(c)(4) non-profit. Our mission is to develop and promote rational public policies and best practices aimed at achieving innovative safety and efficiency solutions for national infrastructure systems and projects.

The Foundation – one of two members that form the Alliance for Innovation and Infrastructure – encourages public debate, community engagement, and education. Our issue advocacy is non-partisan and independent of industry.

Support for NISF enables critical relationship building with policymakers, high-quality research and education, and elevates innovative solutions to industry leaders and public policy officials.

Please direct any inquiries to info@aii.org or you may call us for more information at (703) 574-7376. While your grants and support are **not tax deductible, donor identity always remains undisclosed**. Tax ID: EIN: 47-2194747

PUBLIC INSTITUTE FOR FACILITY SAFETY

P IFS is an educational non-partisan organization pursuant to section 501(c)(3) of the Internal Revenue Code. Our mission is to provide educational materials to elected officials, public policy experts, and the community at large, in order to increase awareness of the many pressing infrastructure challenges our country faces and highlight potential innovative solutions.

The Institute focuses on researching and publishing in-depth white papers and policy briefs on relevant infrastructure-related issues. In addition to this research, the Institute aims to educate both society and industry on best practices in the areas of safety and innovative technologies.

Together with NISF, the Institute forms a think tank known as the Alliance for Innovation and Infrastructure. For Aii, promoting innovative, proven practices and technology is the way to achieve policy centered around public safety and infrastructure resilience.

You can make a big difference in our educational mission for students, policymakers, industry leaders, and the general public. Your **donations are fully tax deductible and may be publicly disclosable**. EIN: 47-2375227

Contact us today about supporting our mission



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